

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 17.20
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	LOCAL	REGIONAL
CLASS: NATL.		

	LOCAL	REGIONAL
CLASS: NATL.		

ICE)

DATE AUG27/12 17.20

CO-OP BILLING NEEDED

TO LENA
FR CAITLIN FOR JULIE
M1 OK'D, SEE LN 23
TTLS RTS
PLS CFM, THX 8/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

AGENCY EST# = 1950

0

PROGRAM : NITELINE
CON COM1: 1X PER DAY

REP HEADLINE# 6297576 TRF# 329041
\$\$\$ UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
23	A		1135P-1205A	30		\$825.00	9/18	9/20	4		TU-TH	4
PROGRAM : NIGHTLINE ORD COM1: NIGHTLINE RUNS LATE ON FRIDAY 1205A-1235A THIS IS A MAKE-GOOD FOR SEP19 ON LINE-6 FOR 4 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#6	MISSED: TU-F/1135P-1205A				SEP19(4/WK)		30S	\$825.00	(AUG27/12)	
			OFFER: TU-TH/1135P-1205A				SEP18(4/WK)		30S	\$825.00	PLS ADVISE.	
CMT: NIGHTLINE RUNS LATE ON FRIDAY 1205A-1235A												
CONTRACT TOTAL											86650.00	
TOTAL SPOTS											46	

MARKET TOTALS \$240,694 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE